

Thank you to everyone at [claims.co.uk](https://claims.co.uk).

[Claims.co.uk](https://claims.co.uk) has chosen the Human Values Foundation (HVF) as one of the charities it is passionate about supporting. The company has made a donation that enables the HVF to give to two struggling yet ambitious primary schools in England, a copy of our engaging and transformative [EDUCATION IN HUMAN VALUES](#) programme, which has the potential to improve the education outcomes and enrich the lives of over 600 children in these schools not only throughout their school careers but also as they take their parts in the adult world.

### **WHY IS OUR WORK IS SO NEEDED & TRANSFORMATIVE**

The relentless focus on high-stakes tests and exams is eroding from many school timetables, regular opportunities for young people to develop, alongside their academic progress, positive character traits, a moral compass, essential emotional and social life skills and personal qualities, which they need for their optimal functioning, performance and preparation for the ever-changing future and their work and other roles they might wish to play in society.

In response to the growing, world-wide movement for high quality, coherent, holistic education, designed to foster young citizens' broader qualities and nurture fundamental life competencies, we are further developing and providing for schools, transformational, values-themed teaching resources that inspire excellence and empower and motivate children so that they can flourish, achieve their true potential, whatever their innate abilities and social backgrounds, and look after their physical, mental, emotional and social wellbeing.

### **WHY VALUES EDUCATION MAKES SUCH A DIFFERENCE**

Throughout the day, whether we are currently aware of it or not, values are driving and determining how we think, our decision-making and our actions. When Values Education is an integral part of a school's curriculum, both students and teachers begin to better understand how values have shaped the past, how they are influencing the present and importantly, how carefully chosen, well-considered values can help to bring about improvements in all aspects of individuals' daily lives and a better world for everyone.

Global, authoritative research shows how good, systematic Values Education enhances the quality and effectiveness of teaching and learning. Our programmes are designed to promote "*values literacy*" and the core building materials for human wellbeing, such as purpose, positive emotions, engagement, trust, health and quality relationships, all of which are critical to young people's health and accomplishments and ultimately, the future of communities, countries and humanity.